

Trade Fairs

- ❖ **‘POLAGRA FOOD’, Poznan POLAND - 13TH TO 16TH SEPTEMBER 2010**
- ❖ **‘WORLD FOOD’, Moscow RUSSIA - 14TH TO 17TH SEPTEMBER 2010**
- ❖ **‘GIDA’, Istanbul TURKEY - 23RD TO 26TH SEPTEMBER 2010**
- ❖ **‘WORLD FOOD’, Kiev UKRAINE - 26TH TO 29TH OCTOBER 2010**
- ❖ **‘FHC’, Shanghai, CHINA - 11TH TO 13TH NOVEMBER 2010**

The Sri Lanka Tea Board intends to organize Country Group Stands for Ceylon Tea at the above trade fairs.

Sri Lanka Tea Board has been participating regularly at these trade fairs in the past and the exhibitions have brought positive results to booth holders.

Due to the budgetary constraints, Tea Board is unable to make a firm commitment as yet on the sponsorship package. Therefore, participants will have to bear the total cost. Estimated costs of each fair are given below:

Polagara Food, Poland	- Rs .500,000/-
World Food Russia	- Rs. 700,000/-
GIDA, Turkey	- Rs. 400.000/-
World Food, Ukraine	- Rs. 700,000/-
FHC, China	- Rs. 400,000/-

The interested parties may fill the attached application and confirm your participation to the Director (Promotion) by fax or email, on or before 5th March 2010. For further details please contact the undersigned.

Director (Promotion)
Sri Lanka Tea Board, 574, Galle Road, Colombo 03.
Tel: 2587814 ext. 252
Fax: 2587341
Email: promotion@pureceylontea.com

**SRI LANKA TEA BOARD
APPLICATION FOR PARTICIPATION**

AT:.....

1. Name & Addresses of the Company with Tel, Fax No. & E-mail

.....
.....
.....

2. Name of the Managing Director/Director to whom correspondence should be sent:

.....
.....
.....

3. Export Performance of tea (in Kg/MT)

Year	Bulk	Packets	Bags	Total
2007				
2008				
2009				

4. Names of the Brands Exported :

- (a). With "Lion Logo"
- (b). Ownership of Brand

5. Promotion/Advertising activities undertaken (if any) :

6. Expectations of your participation at the above fair :

7. Date of Establishment of the Company :

8. Main export markets and potential for further growth :

9. Other relevant information :

The selected companies will be required to pay a non refundable deposit within the given period as specified by the SLTB in order to confirm the participation.

Date :

**Signature of
Chairman/Director**